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SirsiDynix Announces Appointment of CSMO

SirsiDynix Continues to Globalize Efforts for Customer Benefits

PROVO, UT, August 21, 2008 — SirsiDynix, the global leader in strategic technology solutions for libraries has announced the appointment of Keith Sturges as chief sales and marketing officer, responsible for all sales and marketing functions at SirsiDynix worldwide. Sturges previously held the position of President, SirsiDynix International, where he was responsible for oversight of the company's support, sales, and administrative operations in Asia-Pacific, Europe, Middle East, Africa, and Latin America. He has more than 20 years of global business experience with software and services companies.

"It is important to SirsiDynix to have a common solution for customers worldwide and listen to end users everywhere," said Gary Rautenstrauch, SirsiDynix chief executive officer. "Keith Sturges has successfully implemented several global initiatives in 2007 and 2008. He is the right person to lead SirsiDynix forward and help us serve users worldwide."

Sturges commented, "SirsiDynix has a commitment to ensure our customers are at the forefront of our sales, service and delivery objectives, and this move will help streamline our efforts. We intend to make SirsiDynix solutions BLUE-W: the Best Library User Experience Worldwide."

In an additional global move, SirsiDynix has consolidated its international operations under Matthew Hawkins, chief operating officer. Barbara Pacut, Vice President of International Operations, based in Chesham, U.K., will report to Hawkins.

SirsiDynix operates offices in the U.S., Canada, Europe, Africa, the Middle East and Asia-Pacific and assists libraries and educational facilities worldwide in meeting the needs of people and communities.

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About SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please visit www.sirsidynix.com.

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